THAILAND TRAVEL MART PLUS FACT SHEET 77



Date



Key Hilight







- Well selected 350 international Buyers and 400 Sellers throughout Thailand and The Greater Mekong Sub-region (GMS) with confirmed 10,500 pre-scheduled appointments (PSA)
- Pre-Post Tours for Buyers and Media

Buyer Split





2016 Statistics

| 342 | 391 | 115 |
|----------------|-----------|----------------|
| Sellers | Booths | Trade Visitors |
| 346 | 56 | 1,500+ |
| Quality Buyers | Countries | Attendees |

Venue



Chiang Mai

Chiang Mai International **Exhibition and Convention** Centre (CMECC)

456 Changpuak District, Tambon Changpuak, Meung Chiang Mai 50300, Thailand

Exhibitor Profiles





Leisure ■ MICE ■ Corporate

Buyer Groups

- Corporate, MICE, Leisure in total of 350 Buyers
- The majority of confirmed buyers are recommended by the Tourism Authority of Thailand (TAT) oversea offices, buyer committee members, partners and exhibitors

Event at a Glance

- High level keynote speakers from tourism industry
- Tourism Showcase
- Tourism forums and workshop (New highlight)
- Local tourism-related products & services exhibition (New highlight)

60,000 sqm. gross space 100 +Travel Trade Media

For more information, please visit www.thailandtravelmartplus.com

General Information:

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Buyer:

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Seller:

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